



CXV | Panacea

CXV Global and Panacea Technologies Introduce New Name: Catalyx

Dear Valued Customer,

Thank you for your continued partnership as CXV Global (Crest Solutions, Xyntek and Vistalink) and Panacea Technologies have come together to serve you more strongly. We are delighted to share with you that we have selected a new name to represent our combined organization: Catalyx!

Our rebrand is more than a new name and fresh look; it reflects our united sense of purpose and enhanced offering. A play on the word, “catalyst,” a substance that increases the rate of a chemical reaction, Catalyx speaks to our dedication in leveraging our speed and capabilities to maximize our customers’ operational performance. Catalyx also combines the best of each of our businesses and over 30 years of industry experience.

As one organization, Catalyx can automate multi-site and multi-national end-to-end value chains in highly regulated, production-intense industries with a sophisticated blend of products, technologies, and professional services.

You will begin to see our new brand in the coming weeks as we transition our website, signage, sales materials, and technical documentation. There should not be any disruption to your services or processes. Your contracts, shipping, and invoicing information will remain the same as the names of our legal entities will not change. Please reach out to your customer representative if you have any questions or concerns.

Thank you for your trust in us. We are honoured to serve you and excited about the future as we continue to invest in enhancing our solutions to support you in achieving your performance goals.

Kindest Regards,

Pieter Krynauw
CEO
Catalyx



Our new name, Catalyx, reflects the combined capabilities of CXV Global (Crest Solutions, Xyntek and Vistalink) and Panacea Technologies, which joined forces in 2022 to serve our customers more strongly.

As one organization, Catalyx can automate multi-site and multi-national end-to-end value chains with a sophisticated blend of products, technologies, and professional services highlighted by our:

- comprehensive portfolio of solutions encompassing services and products for automation, process control and validation, and professional services that can enhance and optimize performance from product concept through to delivery in highly regulated, production-intense environments.
- global network offering seamless intercommunications, best-practice sharing, a common data pool, along with deep knowledge and familiarity with relevant regional nuances, languages, and regulatory conditions.
- reliability gained through working with a technology solutions partner who places the deepest value on long-term customer relationships and the delivery of outstanding service.

You can learn more about Catalyx by visiting our new website, www.catalyx.ai, following us on [LinkedIn](#), and the following upcoming industry conferences:

- [PACK EXPO: Booth #SL-6185 in Las Vegas, September 11-13](#)
- [ISPE Boston Product Show: Booth W29 in Foxboro, Massachusetts, September 20](#)
- [PPMA Show: Booth A96 in Birmingham September 26-28](#)
- [2023 PDA Pharmaceutical Microbiology Conference in Washington, DC, October 2-4](#)